Southern Regional Extension Forestry Update

William Hubbard Regional Forester Cooperative Extension Service – Southern Region Fort Worth, TX August 19, 2014





Southern Regional Extension Forestry





Mission: To serve the southern Land Grant University System by collaborative development of forestry technologies and programs that improve the efficiency, effectiveness and relevance of supporting institutions.



Staff

- Bill Hubbard, Regional Forester
- Adrian Crabtree, Business Manager (through April 2014)
- Leslie Boby, Extension Associate Climate Variability & Bioenergy
- Sarah Workman, Extension Associate Urban Forestry & Wildland Fire
- Darryl Outlaw, IT Manager
- Daniel Drummond, IT Professional
- Steven Weaver, IT Professional and Extension Associate, GIS and Mapping
- Holly Campbell, Graduate Student Ecosystem Restoration
- Dina Zinon, Graphic Designer (Student Worker)
- Megan Robertson, Graphic Designer (Student Worker)
- Shafkat Khan, PhD Student, Climate Change Extension





6

About Our Partners

What We Do Who We Are **Our Partners** MOU









NEWSLETTERS FROM OUR PARTNERS

0

Southern Regional Extension Forestry

Webinar Portal for Forestry and Natural Resources - Webinar Alerts

University of Kentucky Woodlands E-News

EFETAC Forest ThreatNet

InterfaceSouth

InterfaceSouth Changing Roles

PINEMAP

Southern Fire Exchange

Forest & Wood Certification E-News

SAF Career Center







UF IEAS Extension













JuLUNIVERSITY of TENNESSEE



FLORIDA

Critical Forestry & Natural Resource Issues in the Southern Region



- Biomass, biofuels & bioenergy
- Forest health
- Climate variability
- Economic and social importance
- Fragmentation and parcelization
- Water quality & quantity
- Wildfire
- Forest restoration



SREF works collaboratively with state and federal agencies, universities and the private sector to accomplish:



Information Technology & Mobile Technology Deployment

Improved Information Dissemination



Research Technology Transfer

Multi-Year Federal Grant Programs

- **USDA NIFA Projects**
- Offer an opportunity for Extension to work more closely with Research and Teaching
- \$20 million, 52 scientists @ 13 universities



Southeastern Partnership for Integrated Biomass Supply Systems

Bioenergy solutions from our farms and forests



United States Department of Agriculture National Institute of Food and Agriculture



PINEMAP – Climate change solutions for southern forests

Research Technology Transfer **PINEMAP**

Pine Integrated Network: Education, Mitigation and Adaptation Project

Overall Goals of PINEMAP Create tools to enable southern forest landowners:

- to adapt their forest management approaches under changing climate scenarios
- to more efficiently utilize nitrogen and other fertilizer inputs
- to harness pine forest productivity to mitigate atmospheric CO_{2.}



www.PINEMAP.org www.facebook.com/Pinemap

Climate Variability Stakeholders





Forester Survey on Climate Science and Variability

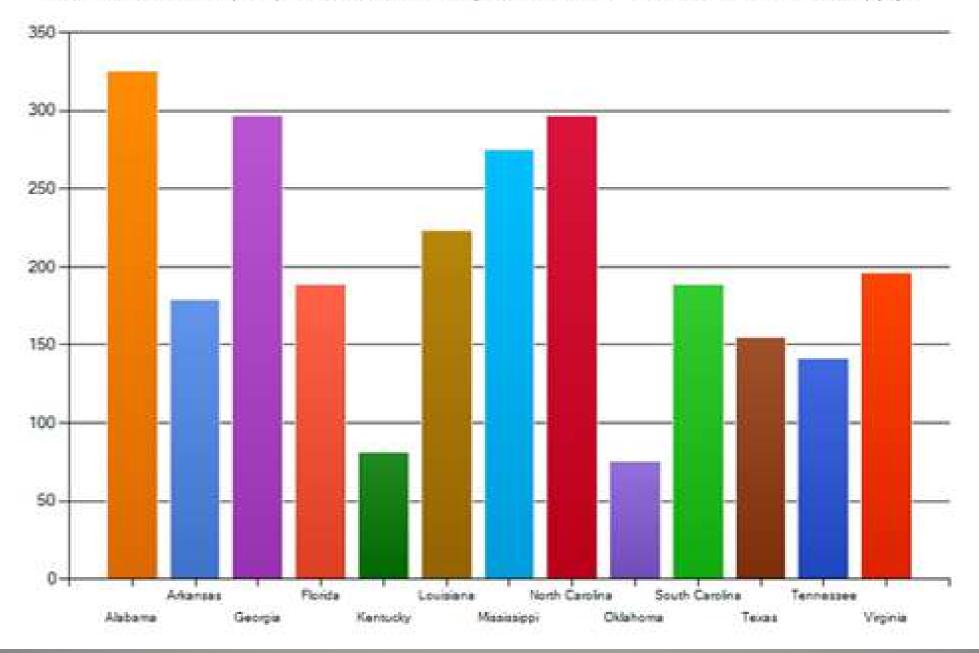
- 1. What climate and weather anomalies have Southern foresters witnessed?
- 2. How knowledgeable do they feel and how confident are they about climate variability concepts?
- 3. To what degree are they concerned about climate variability?
- 4. How open are they to new information, tools and technologies with regard to forest resiliency?
- 5. What types of educational programs are they interested in?



Survey Details

- Online survey sent to 6,700 foresters across the South (13 states including PINEMAP region)
- 1,782 responses (27% Response Rate)





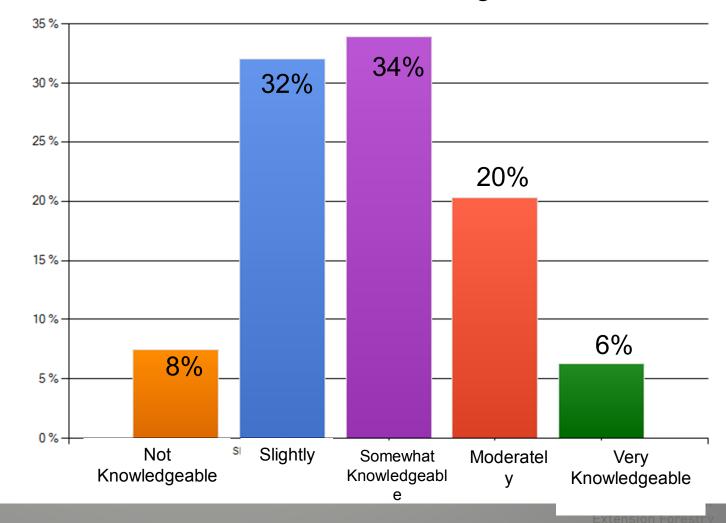
In which states do you perform forest management services? Please check all that apply.

Southern Regional Extension Forestry

Knowledge & Confidence: Climate/Climate Science

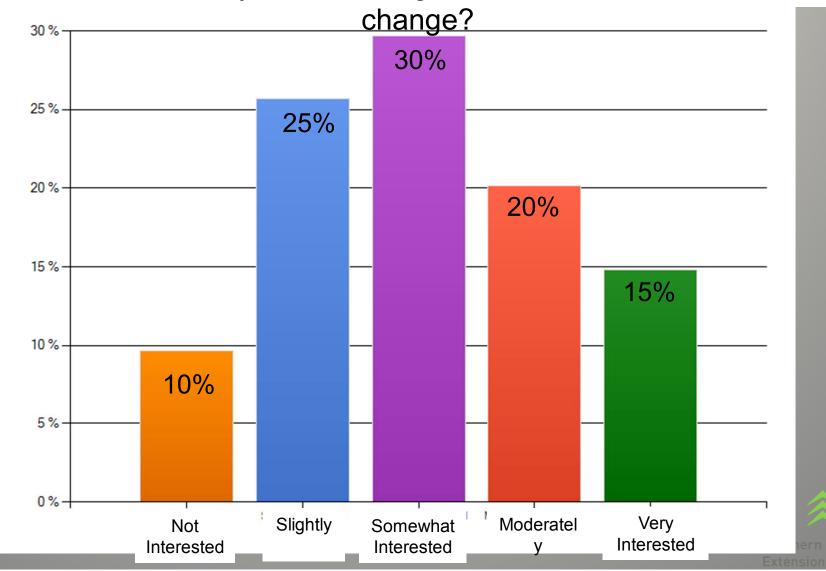
- 25% of foresters have had clients ask them about change in climate or extreme weather. Of those 25%,
- about 57% feel confident answering their questions, while about 20% are not confident and about 23% are unsure

How knowledgeable do you feel about the science behind climate and climate change?



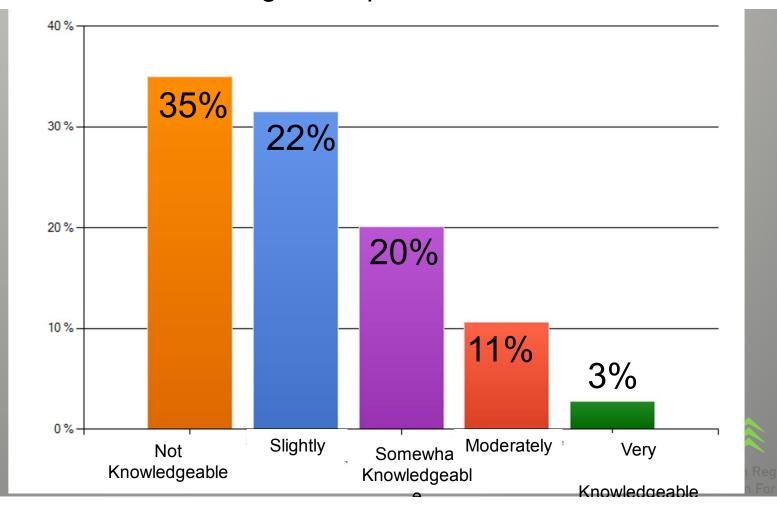
Interest in Education: Climate Science and Climate Change

How interested are you in learning more about climate science and



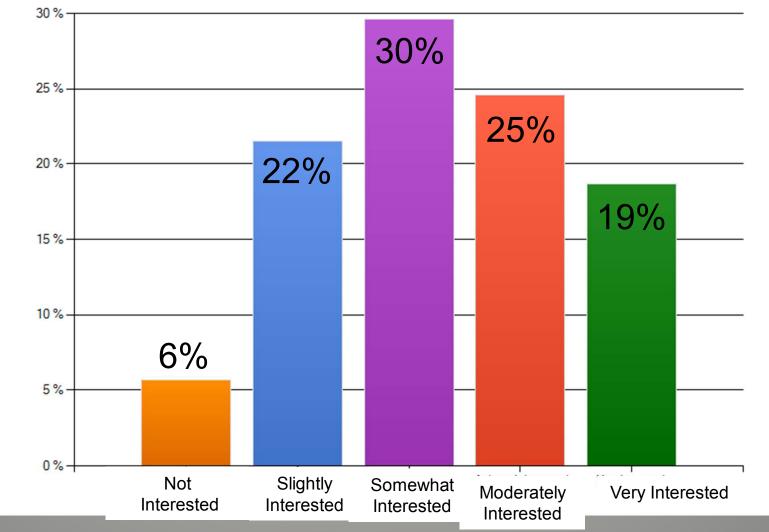
Knowledge and Confidence: Forest Resiliency

How knowledgeable are you about forest resiliency strategies, options and concepts (including risk assessment, "climate-smart" best management practices, etc.?



Interest in Education: Forest Resiliency

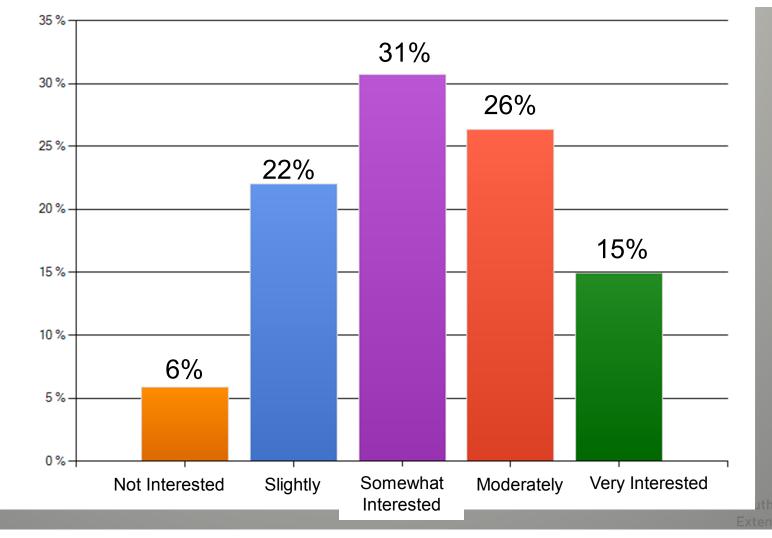
How interested are you in learning more about forest management strategies that promote forest health and resiliency?



Southern Regional Extension Forestry

Openness to New Information, Tools & Technologies: Weather

How interested are you in learning more about weather (science, forecasts, tools and technologies?



PINEMAP Extension Delivery-

- Survey sent to more than 100 extension forestry specialists and associates
- Basic questions
 - What do you want to know more about?
 - What are you most concerned about?
 - What is the best way to deliver that information?





Managing forest insects and diseases

Planting genotypes that are tolerant of drought, insects, and/or disease

Controlling Undesirable Plant species

Sanitation cuts that remove infected trees to reduce disease losses

Adjusting Harvest Schedules

Guidance on Selective Removal

Density Management

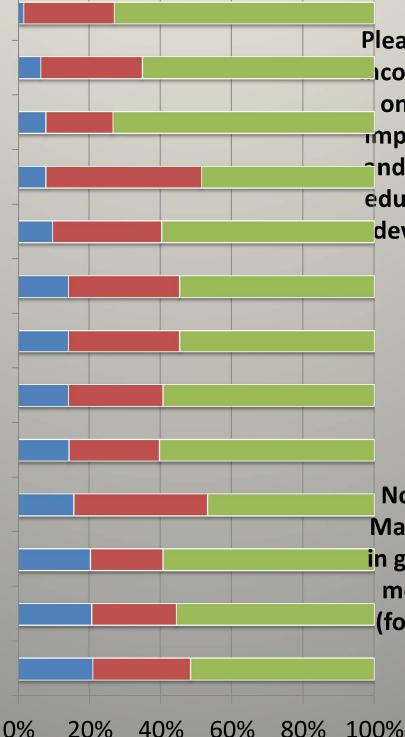
Species and/or genotype selection

Breeding for enhanced yield

Vegetation management to offset drought impacts

Breeding for pest resistance and for a wider tolerance to a range of stresses Assessment of future productivity on forest land being considered for...

Seedlot trials for Improved Genetics



Please rate the importance of corporating new knowledge on the following potential mpacts of climate variability nd climate change into your educational and professional development programming activities.

Not or of little importance

Moderately Important

Important or Very Important

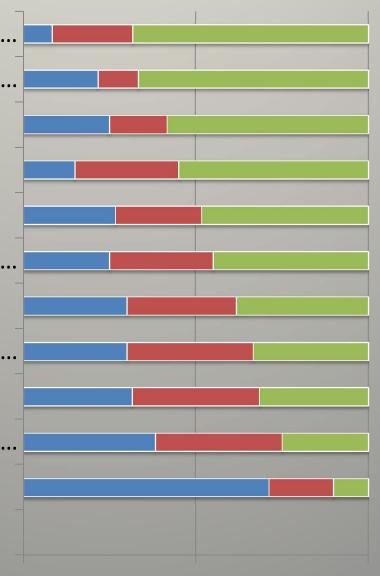
Not as interested in Carbon Markets, fertilization, climate in growth and yield models or means of assessing CC risks (for forestry sales, economic impacts, etc.)

> Southern Regional Extension Forestry

Interest in these educational activities to receive research results

0%

Web site containing research... In-person workshops or short... Web-based seminars (webinars) Printed reports Instructor-led online courses Reports in video or PowerPoint... YouTube instructional videos Online courses with both a... Self-led online courses An online community for... **Correspondence courses**



50%

100%

Not interested or slightly interested

Moderately interested

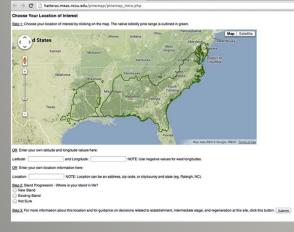
Interested or very interested



Research Technology Transfer

PINEMAP Projects & Activities

Regional publications for use at state and local level



Decision Support System (DSS) for professionals agents and foresters



Whate forest owners control most of the southern forest resource and are citikal to natinating forest hards in the South. Record drought, riking temperatures, increased requercy and intensity of wildfires, insect and plant invasion, and more inteness torm wests all pose threats to the health of Southern forests. Scientiss project that increases in emperature and changes in mainfall patterns will cause these disturbances to become more emmon, occurring with greater intensity or dunation. This pampheter weives healthy forest trategies and approaches to decrease the risks associated with these disturbances on your overstand.

The use of sound management practices can prepare and protect trees and other forest resources from increasing risks. When individually sowned private forest properties are managed well, they coll exturbly protect the overall health of our landscape. Management strategies using the best current science will enable you as landsmore to better protect your land and resources and conserve the region's forests into the future.

Southern Regional Extension Forestry Peer Reviewed Publication SREF-FM-0018 May, 2013

PINEMAP Webinar Series (forest resiliency)



FIVE STATE O PINEMAP Professional Development Series: Biology and Ecology of Temperature – Managing for Temperature and Water



Workshops and Training Sessions

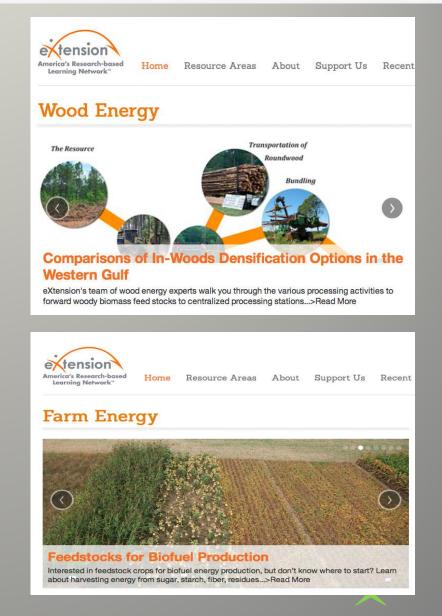
- 1890's Professional Development Course
- S. Region Extension Climate Academy
- Western Gulf Meetings

Southern Regional Extension Forestry

Research Technology Transfer

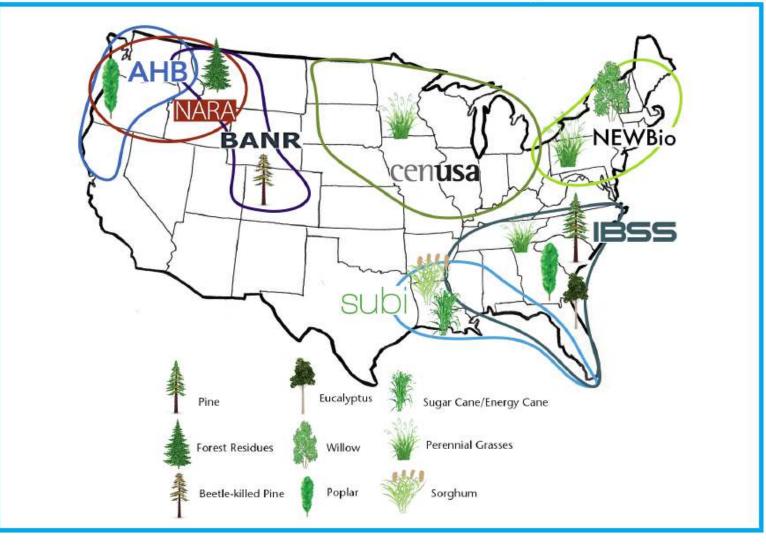
Southeastern Partnership for Integrated Biomass Supply Systems

- What is SE-IBSS?
- eXtension activities
- Professional development
 - Online courses on switchgrass production
 - Online course on woody bioenergy production
 - New Conversion Partner Kior (Columbus, MS)
 - Webinars



SE-IBSS is one of 7 NIFA Bioenergy Projects

AFRI Biofuel Feedstocks and Project Locations



Southern Regional Extension Forestry

MISSION AND GOALS

1

3



TENNESSLE UT

NC STATE ON WERSITY

Breaking Barriers

Demonstrate real world solutions to barriers limiting deployment of advanced biofuels in the southeastern U.S.

Advanced Metrics

Create, validate, and use new metrics for improved decision-making for regional biorefinery development

Education & Outreach

Provide credible and relevant programs to dispense new knowledge for the workforce and stakeholders

ARBORGEN

AUBURN

The University of General

FEEDSTOCK DEVELOPMENT





WWW.SE-IBSS.ORG





FISCHER-TROPSCH



TENNESSEE OF

NO STATELINIVERSITY



20 tpd biomass gasifier

Harvested, preprocessed, and shipped SR biomass

- Hybrid poplar (20 dry tons)
- Loblolly pine (60 dry tons)

Addressed material handling issues

- Size reduction approach
- Moisture content
- Particle flow

ARBORGE

Bio-syngas to FT reactor

The Underestry of Cleanage

A DYNAMIC LANDSCAPE



TENNESSEE UT

NC STATE HNIVERSIT



Business Realities

- 2 out of 4 original partners are no longer in advanced biofuels (TetraVitae and ClearFuels)
- RenTech recently exited biofuels production and closed the Bioenergy Center of Excellence (Commerce City, CO)



Feedstock Realities

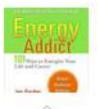
- Fuel producers are drawn to the feedstock available & affordable
- 30 million acres of pine and process residue is the region's stover
- Switchgrass acreage contracting in absence of market
- Natural gas is a new, cheap source of fuel (green, I'm told)



IBSS Adjustments

- Increase focus on thermochemical pyrolysis and gasification as the region's foundation platform
- Reduced emphasis on biochemical pathway and chemical composition
- Introduced preprocessing of pine for clean, consistent feedstock

...not without our challenges...



Green Energy Addict Growth at reasonable price Profile | Send Message | + Follow (174)

Death May Be Knocking On KiOR's Door

Mar. 25, 2014 10:03 AM ET | About: KIOR

Disclosure: I have no positions in any stocks mentioned, and no plans to initiate any positions within the next 72 hours. (More...)

Summary

- KiOR has until April 1 to score financing or it may file bankruptcy.
- A formal SEC investigation looms.



Resources Mobile Apps





lveGot1



Leafsnap

Native Plants of North Georgia

Native Plants of North Georgia



Norwood Sawmills Calculator



Plot Hound



PrecisionEarth



Prescribed Fire Smoke Management Pocket Guide

Prescribed Fire Smoke Management Pocket Guide



SoilWeb



Tree Identification



TreeBook



TreeTaggr



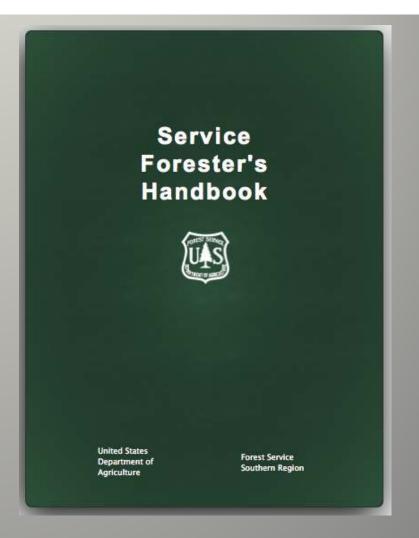
vTree



Service Forester's Handbook

Purpose

- To update existing information
- Exclude outdated information
- Develop new sections relevant to today's foresters
- Re-design layout
- Develop a 'App'lication for mobile devices





Service Forester's Toolbox App

Georgia Extension

PORS

TUV

iTunes Support iPod **iTunes** Preview Overview Features iTunes Charts View More by This Developer Service Forester's Toolkit By University of Georgia Extension Open iTunes to buy and download apps. Description The Service Forester's Toolkit app is based on the United States Forest Service's (USFS) Service Forester's Handbook, a highly sought after tool used by foresters and natural resource professionals working in the field. This convenient pocket guide is a quick-reference for basic forest and land University of Georgia Extension Web Site + Service Forester's Toolkit Support + More What's New in Version 1.0.1 Fixed text on Trees per Acre by Spacing This app is designed for both iPhone and iPad Screenshots iPhone I IPad Free Category: Reference Carrier 🗢 3:46 PM 4:03 PM Carrier 9 Updated: May 17, 2014 Version: 1.0.1 K Back Trees per Acre by Spacing Conifers Eastern White Pine Size: 29.5 MB Language: English by 10 5 Appalachian Mountains of Virginia, Seller: University of Georgia, College of Agricultural and Tennessee, North Carolina, and Environmental Sciences Georgia (Natural) © 2013 University of Feet 160 Georgia Extension and Southern Regional 51.60 **Extension** Forestry **SI 70** Rated 4+ 140 51.80 Trees per Acre 51 90 83 per Acre Compatibility: Requires IOS SI 100 6.0 or later. Compatible with 120 -Si 110 204 per Hectare iPhone, iPad, and iPod Si 120 touch. This app is optimized SI 130 for iPhone 5. 100 -Customer Ratings 3 Total 1 2 We have not received Height 80 ABC DEF enough ratings to display an (Feet) average for the current 5 6 4 version of this application. 60 GHI JKL MNO More by University of 7 8 9

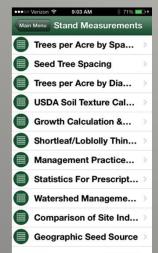
WXYZ

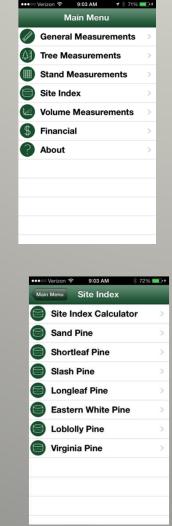
- Includes updated content
- IOS Apple Itunes Version 1.0 released May 2014 (search "forestry kit" on Itunes[®] Store
- Android Version 1.0 to be released fall 2014 on Google Play Store

Extension Forestry

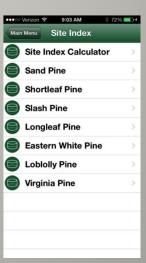
Service Forester's Toolbox App

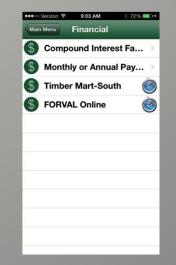






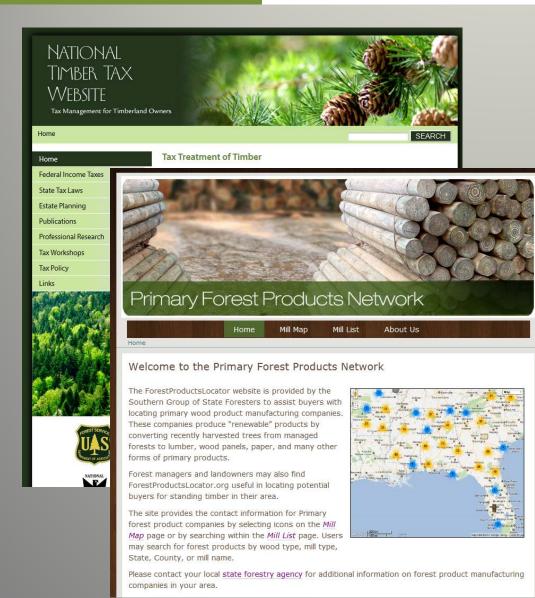






Southern Regiona Extension Forestry

Information Technology Highlights Ongoing Updates



Continued funding from various partners allows us

- to support and enhance vital web-based knowledge bases
- to help support foresters and landowners and
- to help expand forest related products from renewable sources.
- <u>http://timbertax.org</u>
- <u>http://forestproductsloca</u> tor.org



Projects Current Projects

Current Projects Ongoing Projects



Eastern Forest Threat Assessment Center



eLearn Forestry



eXtension: Trees for Energy Conservation Community of Practice



InterfaceSouth



Longleaf Alliance



The National Cohesive Wildland Fire Management Strategy



adaptation	climate change	
conservation		
distance lear	ning education	1
elearning	energy	
extension	forest threats	
forestry lo	ongleaf	
mitigation	people	
research t	echnology	
urban urb	an forestry	
weather w	vildfire wui	

CLEAR ALL FILTERS X









Shortleaf Pine Ecosystem Restoration Initiative

- Online decision support system
- Regional network of experts & educators
- Funding for director out of the University of Tennessee



Applied Research

National Wildfire Cohesive Strategy

Improving the network of service providers

- More and more frequent fires in the Southern US that the West
- Fact sheets, webinars and training to engage Extension





www.forestsandrangelands.gov

Forests and F	Rangelands	
		About Forests & Rangelands
Home: Cohesive Wildfire Management St	National Cohesive Wildland Fire Management Strategy	Highlights
Go		Draft National Cohesive Wildland Fire Management Strategy and Risk Analysis
Forests & Rangelands Home		Phase III Report Reports Library
Wildland Fire		
Wildland Fire Leadership Council		STIRE COMMEN
Wildland Fire Executive Council	Base of the state	S A P
Cohesive Strategy »	Restoring and Maintaining Landscapes,	
Quadrennial Fire Review (QFR) »		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Wildland Fire Information and » Technology (WFIT)		
Success Stories	Read more about the National Cohesive Wildland Fire Management Strategy	
Resources »	Cohering Chestern Terrise	EDNESS D'IM
Related Links	Cohesive Strategy Topics	2014 Wildfire Community
	Overview Partner Perspectives	Preparedness Day, Saturday, May
orest Management	Goals & Performance Communicator's Tool Box	<u>3, 2014</u>
Forest Operations Catalog *	Governance & Engagement Contacts	
Stewardship Contracting	Reports Library	Regional Strategy
Tools	• <u>Reports Library</u>	Committees
Woody Biomass Utilization »		• <u>Northeast</u>
	Cohesive Strategy News	<u>Southeast</u>
	Public Service Announcement (PSA) Showcases the Power of Resident Actions to be Fire Adapted	• <u>West</u>
	Posted March 21, 2014	Follow Us
		Follow us on Twitter
		US_Wildfire
		Follow the Cohesive
		Strategy on Facebook



New tools and technologies

- eLearn opportunities
- Webinar
 opportunities



eLearn Interactive online learning modules for forest management practices

🕒 eLearn: Urban Forestry

eLearn: Urban Forestry is a state-of-the-art online, distance-learning program geared specifically toward beginning urban foresters and those allied professionals working in and around urban and... more

Visit eLearn: Urban Forestry

Orban Forest Strike Team Modules

Designed to assist state level disaster response teams with responsibilities in the urban forest, these two modules are titled "Disaster Response, Urban Forest Strike Teams, and the First 72 Hours" and... more

Visit Urban Forest Strike Team Modules

O Tree Risk Assessment Level 1: Limited Visual Assessment

The ISA Tree Risk Assessment Qualification (TRAQ) program provides an opportunity for professionals in the arboriculture industry to expand their knowledge through education and training in the... more

Visit Tree Risk Assessment Level 1: Limited Visual Assessment

② Learning the New Tree Risk Assessment Rating System

An interactive guide to identifying targets and points of failure.... more

Visit Learning the New Tree Risk Assessment Rating System

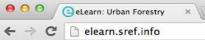
Constant Course Course

The longleaf forest is noted for its aesthetic beauty and a rich diversity of plants and animals. But longleaf has many unique wood properties and biological characteristics that make it... more

Visit Longleaf Economics Course



Two platforms – Articulate® and eXtension



eLEARN URBAN FORESTRY

AN INTERACTIVE ONLINE INTRODUCTION TO URBAN FOREST MANAGEMENT



eLearn: Urban Forestry is a state-of-the-art online, distance-learning program geared specifically toward beginning urban foresters and those allied professionals working in and around urban and urbanizing landscapes. including service foresters, natural resource planners, landscape architects, city officials and public works employees.

Please visit ofegroup.org to complete these modules for ISA and SAF credit.

Click on a module to start learning ...

1. BENEFITS AND COSTS OF THE URBAN FOREST

- Chapter 1: Costs of the Urban Forest
- Chapter 2: Benefits of the Urban Forest

2. TREE GROWTH AND DEVELOPMENT

- Chapter 1: Tree Structure and Function
- Chapter 2: Tree Physiology
- Chapter 3: Influences in Urban Environments

3. URBAN SOILS

- Chapter 1: Soil
- Chapter 2: Soil Characteristics Important for Tree Growth
- Chapter 3: Common Soil Problems in Urban Areas

4. SITE, TREE SELECTION AND PLANTING

- Chapter 1: What are the Site Factors?
- Chapter 2: Planting Sites
- Chapter 3: Tree Selection
- Chapter 4: Planting Guidelines
- Chapter 5: Establishment

5. ARBORICULTURE

Chapter 1: Tree Care in the Urban Setting

extension America's Research-based Home Resource Areas About Support Us Recent Learning Network* 9. Search extension eLearn Urban Forestry: Online Training in Urban Welcome! What's vour local Forestry institution? Fort Valley State University September 30, 2013 | Print Trees for Energy Conserv · University of Georgia FLike 0 Tweet 0 Pinit 8+1 0 Select a different Institution ule5 Chapter3 (10000/1121) ine thanknells Mates Search State or Zip How to Make a Cut Donate to Urban Forestry and Energy Conservation Your donation keeps eXtension growing. GIVE NOW ----

New eLearning Program Targets Allied **Professionals to Urban Forestry**

As most of us know, healthy urban forests require a strong investment, and not just from the individuals and communities who benefit directly from these forests, but also from the professionals providing the expertise and care to support them. With that in mind, are you a landscape architect, city planner, public works employee, or designer working in urban forest management or arboriculture? Do you wish you knew more about what it takes to select, plant, and maintain trees in urban areas, to ensure their maximum benefit? Well, now you can with eLearn Urban Forestry, a state-of-the-art online learning opportunity designed specifically for those working in but not classically trained in urban forestry.

eLearn Urban Forestry is accessible online, at your convenience, from the comfort of your desktop, laptop, or Flash-supported mobile device. All content can be accessed for free or inexpensively for continuing education units with Society of American Foresters and the International Society of Arboriculture.

Upcoming Webinars

LOCATE

August 20

Caregiver Compassion Fatigue

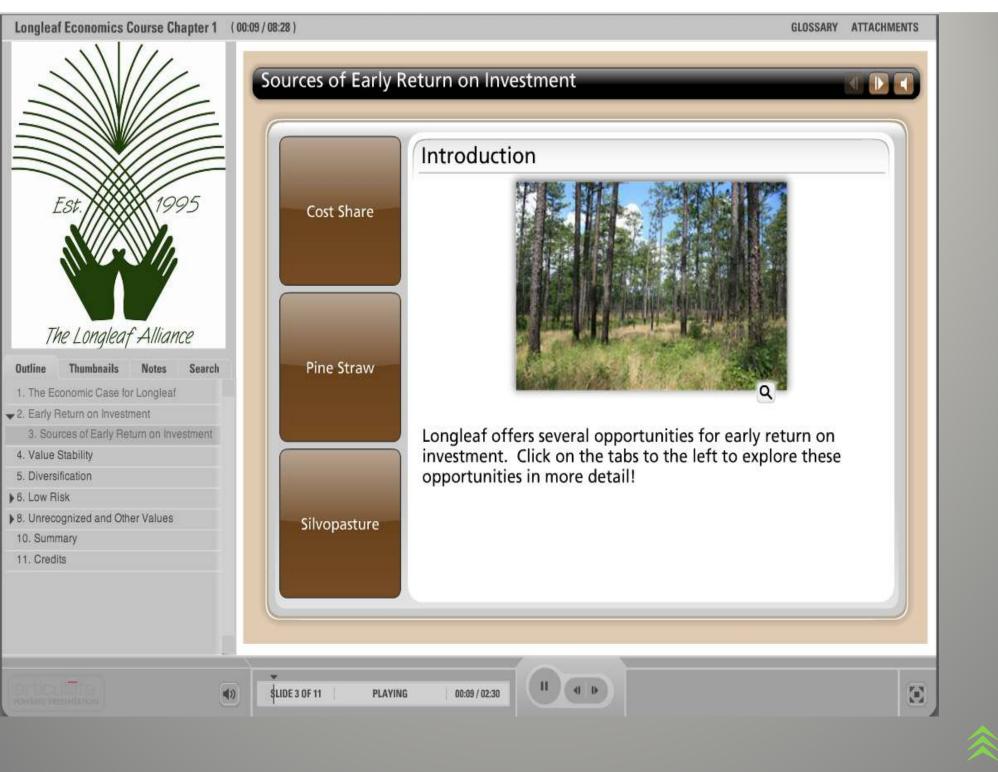
August 21

Homeowners' Preferences for Landscaping Practices: Are Floridians Willing to Pay More for Eco-Friendly Lawn Fertilizers?

Exploring the Movement to Healthy School Meals Through Farm to School

Avian anatomy and how to





Southern Regional Extension Forestry

Home Calendar Upc	POP and Natural Res oming Webinars	Previous Webinars	FAQ	About Us	Search Sites	NUMBER DE LA COMPACTION	
'ou are here: Home							
Welcome						4	
The Webinar Portal is a service of the Southern Regional Extension Forestry Office, North Carolina State University's Extension Forest Resources, Texas AgriLife Extension Service, other participating land-grant universities and the USDA Natural Resources Conservation Service. This portal serves as a launching point for current and archived forestry, conservation, bioenergy and natural resource webinars. Many of the webinars featured on our site provide participants with continuing education credit, free of charge, from professional accrediting organizations such as SAF, ISA, CCA and others. We also host information on upcoming webinars and webinars from other organizations that are relevant and current for today's professionals, foresters and landowners.					Webinar Categories Bioenergy Webinars (3) Bioenergy (3) Biomass (3) Energy (2) Farm Bill (1) Policy (1) more		
Be sure to check out our webina	r portal for all your	webinar needs.			FOTG & Plani Fish & Wildlif		
What is a Webinar and How Do I Use It?					Resource Assessment (20) Soil Health (15)		
Upcoming Webinars					Cropping Sys	tems (12)	
To learn more about one of these upcoming webinars on the Webinar Portal, click on the title an you'll be directed to the webinar's home page where you can read the details of the webinar and find out how and when to register. To see a list of upcoming webinars from our other Webinar Portal partners, select a category from the drop down below.					Forestry Webinars (135) Wildlife (19) Forest Management (14)		

Southern Regional Extension Forestry

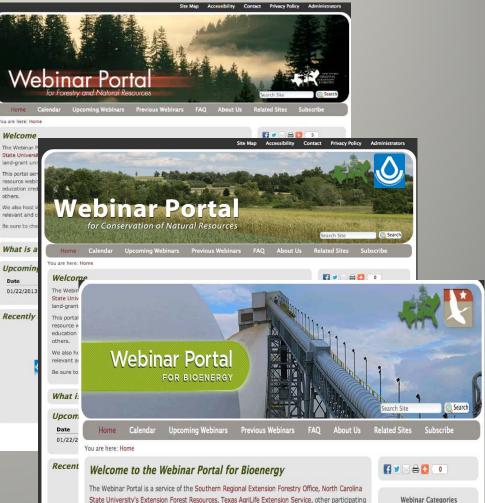
Professional Development

Online Professional Development Opportunities

- Forestrywebinars.net
- Bioenergywebinars.net
- Conservationwebinars.net
- Climatewebinars.net



Detailed statistics and information are kept on each webinar (live & archived)



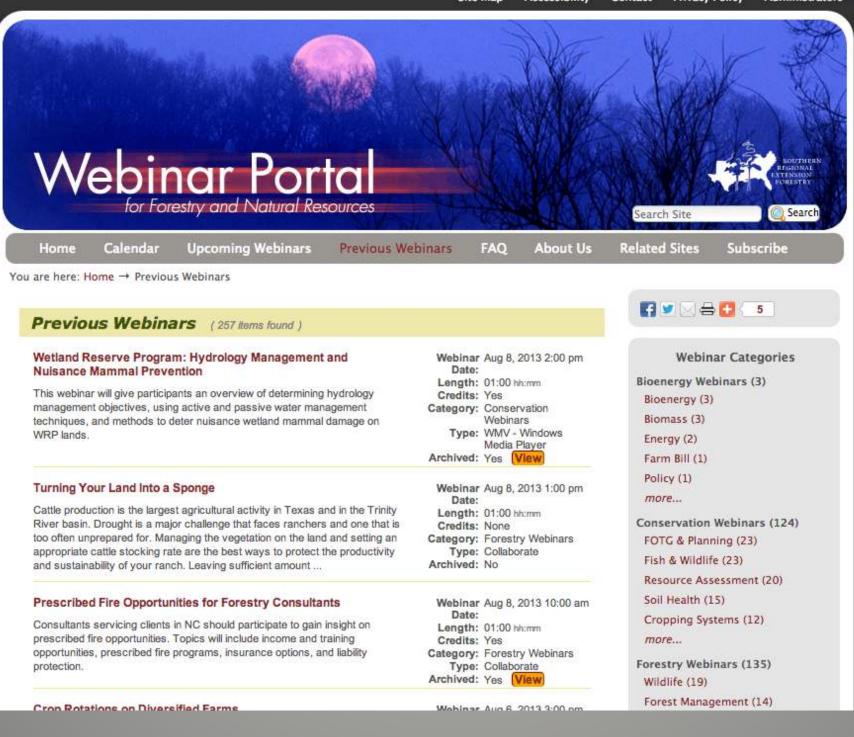
This portal serves as a launching point for current and archived forestry, conservation, bioenergy and natural resource webinars. Many of the webinars featured on our site provide participants with continuing education credit, free of charge, from professional accrediting organizations such as SAF, ISA, CCA and others.

land-grant universities and the USDA Natural Resources Conservation Service.

We are pleased to host the 2013 IBSS sponsored educational biofuels webinar series titled "Transitioning from the Bucket to the Barrel". For detailed information on webinar topics and speakers, please visit the series webpage at http://se-ibss.org/webinars-1.

We also host information on upcoming webinars and webinars from other organizations that are relevant and current for today's professionals, foresters and landowners. Webinar Categories Bioenergy Webinars (3) Biomass (3) Energy (2) Farm Bill (1) Policy (1) more... Conservation Webinars (87)

Resource Assessment (18) Soil Health (15)



Southern Regional

Home Calendar Upcoming Webinars Previous Webinars FAQ About Us Related Sites Subscribe

You are here: Home → Webinars → Application of Forestry Best Management Practices for Water Quality Protection



Application of Forestry Best Management Practices for Water Quality Protection

You can view this archived webinar at any time.

Forestry Best Management Practices (BMPs) are techniques and practices used to minimize and prevent water quality problems associated with forest management activities. Typically, sediment is the primary pollutant of focus for forestry BMPs. This webinar provides legislative and policy background for forestry BMPs and applied research findings regarding the effectiveness of BMPs for reducing sediment from a variety of forest operational activities. Forest operational activities that will be discussed include preharvest planning, harvesting, haul roads, skid trails, decks, firelines, stream crossings, and SMZs. This webinar is designed to outline basic BMPs to persons not familiar with the general activities and to provide recent BMP research findings to practicing forestland managers.



United States National Institute Department of Food and Agriculture Agriculture

"The webinar project is partially supported by The Renewable Resources Extension Act National Focus Fund Grant no. 2011-46401-31144 from the USDA National Institute of Food and Agriculture."

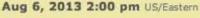
Related URLs

- http://www.forestrywebinars.net/webinars/influence-of-forest-cover-loss-and-land-use-cha nge-on-water-quantity-and-quality
- http://www.forestrywebinars.net/webinars/from-the-raindrop-to-the-river-the-basics-of-for est-hydrology-1

Green Savings!

Click on the graph below or click **here** for a detailed Green Savings analysis of this webinar.





Length: 01:00 (hh:mm)



Author(s)/Presenter(s):

Dr. Michael Aust, Virginia Tech





June 2014 Volume 52 Number 3 Article # 3IAW2 Ideas at Work

Calculating the "Green" Impact of Online Extension Programs

Abstract

The environmental and economic benefits achieved by participants in an e-learning event are often overlooked by Extension educators, even though they are easy to calculate based on some basic information often collected from participants. To help make it easier to calculate these benefits, which are referred to as "Green" savings, a "Green" savings model has been developed. This model calculates the sum of savings realized by e-learning participants who do not have to travel to face-to-face events. These savings are based on savings related to e-learning participants' travel, time, and vehicles carbon emissions.

William Hubbard

Regional Forester

Southern Regional

Athens, Georgia

Robert E. Bardon Associate Dean of Extension and Engagement and Professor North Carolina State University Raleigh, North Carolina rebardon@ncsu.edu

Eric Taylor Associate Professor and Extension Forestry Specialist Texas Adrilife Extension Service Overton, Texas eltavlor@tamu.edu

Laurie Gharis Post Doctoral Scholar North Carolina State Extension Forestry University Raleigh, North whubbard@uga.edu Carolina lwilson@ncsu.edu

"Green" savings estimates the various environmental and economic benefits achieved by participating in an elearning event versus a similar live, face-to-face event by reducing or eliminating the need to operate a motor vehicle. It is a metric that is often overlooked compared to other standard metrics such as demographics, number of participants, satisfaction level, knowledge change, and other more traditional measures when measuring the effectiveness of e-learning events (Alired & Smallidge, 2010; Rich et al., 2011; Stevenson et al., 2011). An example of "Green" savings associated with an e-learning event can be seen in Figure 1. This example comes from the Forestry and Natural Resources Webinars portal (http://www.forestrywebinars.net), a service of the Southern Regional Extension Forestry Office, North Carolina State University's Extension Forest Resources, Texas AgriLife Extension Service, and other participating land-grant universities.

Figure 1.

Screen Shot of a Webinar's "Green" Savings Analysis as Found on the Forestry and Natural Resources Webinars Portal (http://www.forestrywebinars.net)



Model Assumptions

Application of Forestry Best Management Practices for Water Quality Protection

Green Savings Analysis!

Utilizing webinars to stay up-to-date and to continue your professional training or for just personal enrichment saves you time and saves a little piece of our planet. Our Green Calculator keeps track of the savings for each webinar we offer

By hosting this webinar through the Webinar Portal, it's estimated that we have been able to eliminate 35268 miles of driving to physical locations where similar training would be held, saved 678 hours of travel time, saved 1763 gallons of fuel, and prevented the release of 34210 lbs of CO2 into the atmosphere. This is a cost savings of approximately \$24524.00 for the 171 who participated in this webinar. The estimated average cost savings per participant is \$143.00.

The graph below shows how much 'green' has been saved by participants for this webinar to-date!

Total Cost Savings \$24524	()	2	15	
Salary Savings \$17824				
CO2 Savings 34210 lbs				
Fuel Savings \$6607				

Detailed Analysis

Webinar: Application of Forestry Best Management Practices for Water Quality Protection Live Date: 2013/08/06 14:00:00 GMT-4 Number of Participants during Live Webinar Event: 127 Number of Participants that viewed the Archived Webinar: 44 Total Participants: 171 Number of Participants that received Continuing Education Credit: 77

\$\$\$ Savings!

Sum of Salary Savings: \$17824.00 Sum of Fuel Savings: \$6607.00 Sum of Total Savings: \$24524.00 Average \$ Savings per Participant: \$143.00

CO2 Savings!

Sum of CO2 Savings: 34210 lbs Average C02 Savings per Participant: 200 lbs

Time Savinos! Total Human Hours Saved: 678 hours Average Num. of Hours Saved per Participant: 3 hours

Mileage and Fuel Savings!

Total Miles Eliminated: 35268 miles Average Miles Eliminated per Participant: 206 miles Total Fuel Savings: 1763 gallons Average Fuel Savings per Participant: 10 gallons

How we Calculate the Savings

To come up with our Green Savings, we make certain assumptions and use standard formulas to derive the saving amounts. To find out more about how we calculate these savings, click here.



Impacts:

- From October 1, 2013 to June 30, 2014, participant use of S&T's conservation webinars at the Training Library includes:
- • 16,600 participant logins
- o 8,145 participant logins for live webinars
- o 8,455 participant logins for on-demand webinars
- • 6,803 unique logins viewing an average 2.4 webinars
- • 100% use of on-demand webinars (208/208)
- 6,278 participants received one or more CEUs for a webinar (and received a participation certificate documenting each CEU type earned)
- 3,390 participants received NRCS' "conservation planner" CEU type
- 136 US states/territories and other countries/provinces have participated



Strategic Directions – 2014 and Beyond

- Forest Economic Summit Spring 2015 Little Rock, AR
- Wrap up climate change and bioenergy NIFA projects
- Climate Science Hub involvement
- Southern Landowner Engagement Strategies Initiative
- National Extension Foresters Meeting, Fall, 2015







Questions, Comments?

