



Association of Southern Region Extension Directors

ASRED Meeting

August 19 – 22, 2024

Hilton Charlotte Airport 2800 Coliseum Centre Dr Charlotte, NC

Agenda	
<i>Monday, August 19</i>	
1:00 pm	Registration Opens
3:00 pm	Program Leadership Committee Meeting with Committee Chairs followed by the PLN Executive Committee Meeting – Queens Ballroom
5:00 – 6:15 pm	Newcomer Orientation – Queens Ballroom
Evening	Dinner On Your Own
<i>Tuesday, August 20</i>	
7:00 am	Breakfast – Tryon & Tyvola Rooms
8:00 am	General Session – Tryon & Tyvola
	Welcome <ul style="list-style-type: none">• Uma Karki, PLC Chair Tuskegee University• M. Ray McKinnie North Carolina A&T State University• Rich Bonanno North Carolina State University
	ASRED/AEA Opening Statement <ul style="list-style-type: none">• Laura Stephenson• Carolyn Williams
8:30 am	Keynote Speaker, Ryan Jenkins, CSP
9:30 am	Break

<p>10:00 am</p>	<p>PLN Committee Meetings (<i>with Administrative Advisors</i>)</p> <ul style="list-style-type: none"> • Agriculture & Natural Resources – Yorkmont B (John Anderson, AA) • Communications – Yorkmont C (Justin Rhinehart, AA) • Community Development – Graham C (Tom Dobbins, AA) • Family & Consumer Sciences – Graham B (Mike Gutter, AA) • 4-H Youth Development – Graham A (Tara Smith, AA) • Information Technology – Dilworth (Andra Johnson, AA) • Middle Managers – Mint (Mike Phillips, AA) • Program & Staff Development – Yorkmont A (Rick Avery, AA) <p><i>(All Directors who do not have AA assignments should feel free to join the program committee of their choice).</i></p>
<p>12:00</p>	<p>Lunch and Awards Presentations – Tryon & Tyvola</p>
<p>1:30 – 3:00 pm</p>	<p>ASRED Session (1:30 – 5:00 PM) – Noda</p> <p>Call to Order; Review and Approve Agenda; Approve April 2024 Minutes</p> <p>Charge Current Committees – Laura Stephenson, Chair</p> <p>1</p> <ul style="list-style-type: none"> • Nominating Committee – Damona Doye (Chair), Andra Johnson, and Tara Smith (Positions identified to be filled include these) • Resolutions Committee – Mike Phillips, Mike Gutter <p>2</p> <p>State Updates</p> <p>Individual updates: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virginia, Virgin Islands</p> <p>Print or download all State Updates in one document HERE</p>
<p>3:00 pm</p>	<p>Break</p>
<p>3:30 – 5:00 pm</p>	<p>2</p> <p>State Updates (continued)</p> <p>3</p> <p>4-H Work Readiness Campaign - Heather Elliott, 4-H Council and Lisa Diaz, ECOP 4-H Leadership Committee</p> <p>4</p> <p>ECOP Actions and Discussion – Damona Doye, Laura Stephenson and Tom Dobbins; Rich Bonanno</p> <ul style="list-style-type: none"> • ECOP/ECOP Executive Committee

		<ul style="list-style-type: none"> • ECOP Budget • ECOP 4-H Leadership Committee • Committee on Legislation and Policy • Other
Evening	Committees Night Out (Optional)	
<i>Wednesday, August 21</i>		
7:00 am	Breakfast – Tryon & Tyvola	
8:00 - Noon	ASRED Session – Noda Room	
8:00 – 10:00 am	5	Extension Foundation Report – Dr. Beverly Coberly, CEO Dr. Coberly will update directors on Foundation status and current/upcoming initiatives.
	6	Multistate positions – Pros and Cons – Mike Gutter How many multistate positions are active in our region? Where? What are the pros and cons?
	7	Addressing Accessibility Issues – Damona Doye How are Directors managing to address accessibility issues? What standards are you using? How are you dealing with posting of PPTs of outside speakers at meetings who do not have accessible versions?
	8	One Health Initiative – Laura Stephenson How are Extension programs partnering on One Health initiatives? What are the needs and opportunities? This may be Extension programming focused on the intersection of animal, plant, environment and human health.
	9	Spousal Accommodation in Hiring – Rich Bonanno In hiring, how is your university handling spousal accommodations at various levels? Who pays? Who manages negotiations?
	10	Evolving Status of CMS Usage – Damona Doye Different universities are at various stages in adopting Customer Relations Management systems. What are you using? What are the advantages? Issues?
	11	Working with USDA and Related Partners – Laura Stephenson

		How do you work with USDA partners? Which ones? How often? What are the best practices? Where are the current opportunities? NRCS may be a ripe example.
10:00 – 10:30 am		Break
10:30 – Noon	12	What Does Research Tell Us About 4-H? – Laura Stephenson, KY, and Andy Ferrin, National 4-H Council Andy and Laura will provide an overview of a longitudinal research project on the effectiveness of youth development programs conducted by an independent, external entity. (For reading in advance, see https://dunn.extension.wisc.edu/files/2018/04/4-H-Study-of-Positive-Youth-Development-Full-Report.pdf)
	13	4-H Council Update – Andy Ferrin Andy will provide an overview of recent achievements and current and future plans of Council.
	14	Program Effectiveness in a Diversity Climate – Tom Dobbins As we lead to offer our employees and our audiences equal opportunities, how are you navigating legal and political directives? What is the impact on programs? People? Local stakeholders? What strategies seem most effective?
	15	Work/Life Balance – Tara Smith Are work/life balance discussions coming up in other states with agents, particularly 4-H agents? How is this managed? What policies govern related issues, e.g., comp time, leave, office hours, remote work, etc?
12:00 – 1:30 pm		Joint Lunch – Tryon & Tyvola
1:30 – 3:00 pm		PLC Committee Meetings (<i>with Administrative Advisors</i>) (same locations as 10:00 AM Tuesday session)
3:00 – 3:30 pm		Break
3:30 – 5:00 pm	16	Spring 2025 ASRED Meeting – Angus Catchot According to our Spring meeting schedule for 2025 (see http://asred.msstate.edu/directors/hosts.html), our host will be Dr. Catchot and MSU Extension. Angus will begin the discussion of the nature of the meeting, dates and locations.
	17	County Administration Models – Tara Smith How is county administration managed in other states? Are there examples where an agent may have administrative responsibilities

		over more than one county? To whom do Extension county administrators report?
	18	Outreach and Engagement Update Report – Ashley Stokes and Laura Stephenson How many Extension directors also have outreach and engagement responsibilities as part of their roles? What is the status of involvement? What are the outcomes and plans of the <i>ad hoc</i> Extension engagement group?
	19	Program Leader Committees (PLCs) – Administrative Advisors Are there brag points/issues/questions that AAs want to bring to the attention of the Directors group?

Evening	States Night Out (Optional)
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<i>Thursday, August 22</i>	
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6:30 am	Breakfast – Tryon & Tyvola
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7:00 am	Program Leadership Committee (PLC) Meeting – Belk & Duke (Current, Incoming, and Outgoing PLC Members)
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8:00 – 10:00 am	Joint General Session of AEA and ASRED – Belk & Duke
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8:00 – 8:30 am	J1	SRDC Report and Discussion – Dr. John Green, Director, Southern Rural Development Center
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8:30 – 9:00 am	J2	Overview - Center for Excellence in Post-Harvest Technologies (CEPHT) – Dr. Leonard L. Williams, Director and Professor of Food Safety and Microbiology, North Carolina Agricultural and Technical State University (https://www.ncat.edu/employee-bio.php?directoryID=795141781)
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9:00 – 9:30 am	J3	Working for Success – Dr. Meredith B. Weinstein, Evaluation & Accountability, College of Agriculture & Life Sciences, North Carolina State University (evaluation.ces.ncsu.edu)
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9:30 am	J4	PLC Presentation to AEA and ASRED PLC Action Items and Information Items Representatives of the PLC will join AEA and ASRED to provide a report of proposed actions for 2024-2025 and a report of accomplishments for 2023-2024.
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10:00 – 10:30 am	Break
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10:30 - Noon	ASRED Final Session – Noda Room
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10:30 – 11:59 am	20	Nominating Committee Report – Damona Doye
	21	Resolutions Committee Report - Chairperson
	22	ED Transition Status Update – Laura Stephenson, Rich Bonanno
	23	Other/Additional Items <ul style="list-style-type: none">• SERA Approvals
Noon	Adjourn	