

**ASRED Meeting**

**August 21 – 25, 2017**

**Hilton Fort Worth**

**Fort Worth, TX**

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| **Agenda**  |
| ***Monday, August 21*** |
| **1:00 pm** | **Registration Opens** |
| **1:00 – 2:30 pm** | Program Leadership Committee Meeting w/ Committee ChairsFollowed By PLN Executive Committee Meeting – Crystal A |
| **1:30 – 4:30 pm** | Pre-conference: Jeannette Johnson, “Leadership Development andSuccession Planning” – Crystal B |
| **5:30 – 6:00 pm** | **Newcomer Orientation** – Crystal A |
| **6:00 pm** | **Dinner On Your Own** |
| ***Tuesday, August 22*** |
| **7:00 am** | **Breakfast** – Crystal D |
| **8:00**  | **General Session** – Crystal D |
|  | Welcome* Elizabeth Gregory-North, PLC Chair, Head, Ag Communications, Mississippi State University
* Dr. Doug Steele, Director, Texas A&M AgriLife Extension, Texas A&M University
* Dr. Carolyn Williams, Associate Administrator, Cooperative Extension Program, Prairie View A&M University
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| 8:15 | PLN Charge: Carolyn Williams |
| 8:30 | **Keynote Speaker: Rich Harwood*****“Turning Outward: Creating Impact by Helping Communities Achieve”*** |
| 9:45 | Take Away Discussion: Dr. Paul Brown & Dr. Dave Shideler |
| **10:00** | **Break** |
| 10:30 | Committee Meetings (with Administrative Advisors)* Agriculture & Natural Resources – Crystal C (Laura Johnson, AA)
* Communications – Texas A (Tom Dobbins, AA)
* Community Development – Citizens C (Ed Jones, AA)
* Family & Consumer Sciences – Continental (Rich Bonanno, AA)
* 4-H Youth Development – Crystal B (Paul Brown, AA)
* Information Technology – Metropolitan (Gary Jackson, AA)
* Middle Management – Crystal A (Doug Steele, AA)
* Program & Staff Development – Texas B (Nick Place, AA)
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| **11:45**  | **Lunch, Awards Presentation, & Ignite Sessions – Crystal D** |
| 1:30 pm | PLC Committee Meetings (with Administrative Advisors) |
| **3:00 pm**  | **Break** |
| 3:30 pm | PLC Committee Meetings (with Administrative Advisors) |
| **Evening**  | **Committee Night Out (Optional)** |
| ***Wednesday, August 23*** |
| **7:00 am** | **Breakfast** – Crystal D |
| **8:00 - Noon** | **ASRED Session** – Texas D |
| 8:00 | 1 | Call to Order; Charge Committees; Review Agenda; Approve April [Minutes](http://asred.msstate.edu/directors/minutes/attach_2017_08/1a_draft_minutes_4-17.pdf) – Gary Jackson, ChairNominating Committee – Ed Jones, Chair, Rick Cartwright and Laura Johnson. Positions identified to be filled include [these](http://asred.msstate.edu/directors/minutes/attach_2017_08/1b_positions_to_be_filled_8-17.pdf).Resolutions Committee – Rich Bonanno, Chair, Robert Burns, and Brian Callahan. |
| 8:15 | 2 | State UpdatesPrint all State Updates in one document: [HERE](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_state_update_all_8-17.pdf)Individual documents: [Alabama](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2%20_al_state_update_8-17.pdf), [Arkansas](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2%20_ar_state_update_8-17.pdf), [Florida](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_fl_state_update_8-17.pdf), [Georgia](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_ga_state_update_8-17.pdf), [Kentucky](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_ky_state_update_8-17.pdf), [Louisiana](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_la_state_update_8-17.pdf), [Mississippi](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_ms_state_update_8-17.pdf), [North Carolina](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_nc_state_update_8-17.pdf), [Oklahoma](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_ok_state_update_8-17.pdf), Puerto Rico, [South Carolina](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_sc_state_update_8-17.pdf), [Tennessee](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_tn_state_update_8-17.pdf), [Texas](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_tx_state_update_8-17.pdf), [Virginia](http://asred.msstate.edu/directors/minutes/attach_2017_08/2_state_updates/2_va_state_update_8-17.pdf), Virgin Islands |
| 9:40 | 3 | Regional Forester’s [Report](http://asred.msstate.edu/directors/minutes/attach_2017_08/3%20_regional_forester_report_8-17.pdf)– Bill Hubbard |
| **10:00 – 10:30 am** | **Break** |
| **10:30 – 12:00 am** | **ASRED Meeting** – Texas D |
| 10:30 | 4 | Developing Winning Award Nominations ([PDF](http://asred.msstate.edu/directors/minutes/attach_2017_08/4a_winning_words.pdf)) or [(PPT](http://asred.msstate.edu/directors/minutes/attach_2017_08/4b_winning_words.pptx)) – Suzanne Deatherage, Texas A&M AgriLife Extension |
| 10:50 | 5 | National 4-H Congress Board of Directors and 4-H National Leadership Committee Updates – Laura Johnson and Ed Jones |
| 11:10 | 6 | Regional Publications – Ed Jones |
| 11:30 | 7 | A Definition of Scholarship that fits Various Assignments ([PDF](http://asred.msstate.edu/directors/minutes/attach_2017_08/7%20_nc_state_scholarship_policy.pdf)) – Rich Bonanno |
| **12:00 – 1:30 pm** | **Joint Lunch** – Crystal D |
| 1:30 pm | PLC Committee Meetings (with Administrative Advisors) |
| **3:15 – 3:30 pm** | **Break** |
| 3:30 – 5:00 pm | PLC Committee Meetings (with Administrative Advisors) |
| **Evening** | **State Night Out (Optional)** |
| ***Thursday, August 24*** |
| **6:30 am** | **Breakfast** – Crystal D |
| **7:00 am** | **Program Leadership Committee (PLC) Meeting** – Citizens AB(Current, Incoming, and Outgoing PLC Members) |
| **8:00 – 10:00 am** | **First Joint General Session of AEA and ASRED** – Citizens AB |
| 8:00 | J1 | NIFA Update – Dr. Denise Eblen, Deputy Director, Institute of Food Safety and Nutrition, USDA/NIFA |
| 8:30 | J2 | Issue Response Teams and Impact Collaboratives – Terry Meisenbach, eXtension |
| 9:00 | J3 | Joint Discussion Items1. 2018 Farm Bill [Update](http://asred.msstate.edu/directors/minutes/attach_2017_08/J3a_land_grant_status_endorsement.pdf) –Albert Essel and Jim Trapp
2. NIFA's Positive Youth Development [Call to Conversation](http://asred.msstate.edu/directors/minutes/attach_2017_08/J3b_positive-youth-dev-point-of-departure.pdf) - Ed Jones, Mark Latimore, Laura Johnson, and Ed Buckner
3. Time and Effort [Reporting](http://asred.msstate.edu/directors/minutes/attach_2017_08/J3c_time_effort_reporting_monitoringstandards7-14-2017.pdf) – Rich Bonanno and Carolyn Williams
4. Meeting Structure/Timing - All
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| 9:45 | J4 | SRDC Report – Dr. Steve Turner, Director |
| **10:00 – 10:30 am** | **Break** |
| **10:30 - Noon** | **Second Joint Session of AEA and ASRED** – Citizens AB(Includes Program Leadership Committee) |
| 10:30 | J5 | PLC Action Items |
| 11:15 | J6 | PLC Information Items |
| As Time Allows | Continue ASRED agenda |
| **Noon** | **Lunch (AEA and ASRED)** – Crystal D |
| **1:00 – 5:00** | **ASRED Session** – Texas D |
| 1:00 pm | 8 | ECOP Actions and Discussions – Ed Jones, Tom Dobbins and Gary Lemme, ECOP Members, and Others Serving on ECOP Committees1. ECOP Executive Director Search
2. ECOP Private Resource Mobilization Task Force
3. Civil Dialogue Initiative
4. National Impacts Database
5. Other
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| 1:30 pm | 9 | ECOP’s Strategic Agenda – Ron BrownThis is to gain regional input into [strategic directions](http://asred.msstate.edu/directors/minutes/attach_2017_08/9a_strategic_plan_ecop.pdf) for ECOP, at the request of Chuck Hibberd, ECOP Chair for 2018ASRED Members are asked to complete the [survey](http://asred.msstate.edu/directors/minutes/attach_2017_08/9b_2018_strategic_priorities-%20regional_input.pdf) prior to this meeting; a consensus will be recorded during the discussion. |
| 2:00 pm | 10 | Extension 2020 and Innovation Think Tank – Susan Ballabina, Executive Associate Director, Texas A&M AgriLife Extension |
| 2:30 pm | 11 | Extension Disaster Education Network (EDEN) – Nick Place, ECOP Liaison |
| **2:45 – 3:15 pm** | **Break** |
| 3:15 pm | 12 | Generational Expectations of Online Programming in Extension – Gary Jackson |
| 3:45 pm | 13 | SERA [Recommendations](http://asred.msstate.edu/directors/minutes/attach_2017_08/13_sera_review_comm_recs_fy17.pdf) – SERA Review Committee (Doug Steele, Nick Place and Ron Brown) |
| 4:00 pm | 14 | SERA 47, Local/Regional Food Needs – Ed Jones, Administrative Advisor |
| 4:15 pm | 15 | Update on Soil Health/NRCS/Soil Health Institute – Tom Obreza, University of Florida, SERA 6 Administrative Advisor and Robert Burns, Tennessee |
| 4:30 pm | 16 | Path to the Plate Update and National Health and Wellness Conference 2018 – Susan Ballabina |
| 4:55 | 17 | [Role](http://asred.msstate.edu/directors/minutes/attach_2017_08/17_role_of_administrative_advisors.pdf) of Administrative Advisors |
|  | ***Friday, August 25*** |
| **7:00 am** | **Breakfast, AEA and ASRED** – Citizens AB |
| **8:00 – 11:00 am** | **ASRED Business Meeting** – Texas D |
|  | 18 | Webinar Host SelectionsIn August 2014, ASRED members agreed to hold three webinars per year and determine the topics and hosts during the August meeting. Hosts and topics are needed for webinars in December 2017 and February and June 2018. |
|  | 19 | Nominating Committee Report  |
| 20 | Resolutions Committee Report |
| 21 | Spring 2018 ASRED Meeting and NEDA Meeting – Gary Lemme and Ron Brown |
| 22 | Extension Forester Strategy – Laura Johnson |
| 23 | Other Items, Updates, and Reports1. ANR Administrative Advisor Report – Laura Johnson
2. eXtension Foundation Board [Report](http://asred.msstate.edu/directors/minutes/attach_2017_08/23b_extension_foundation_board_8-17.pdf) – Doug Steele (written)
3. ECOP Budget and Legislative [Report](http://asred.msstate.edu/directors/minutes/attach_2017_08/23c_ecop_budget-legislative_comm_8-17.pdf) – Doug Steele (written)
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| **11:00 am** | **Adjourn** |