

2016 SRDC Accomplishments & New Directions

ASRED Meeting
August 2016
Nashville, TN

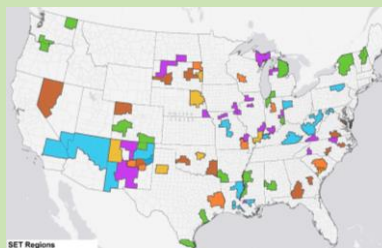
Dr. Steve Turner, SRDC Director

Overview:

- Progress on existing projects
- Visits around the region
- New initiatives and opportunities
- Priorities moving forward

Existing Projects

Stronger Economies Together



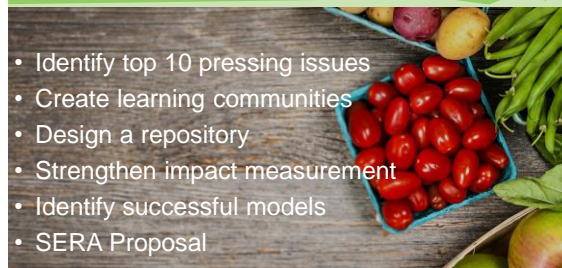
Leaders in Economic Alliance Development (LEAD)

- Illinois – just launching, stay tuned
- Louisiana – accepted as a Smart Growth region
- Mississippi – Tourism expansion effort bridging Natchez and Vicksburg
- Missouri – accepted as a SET VI region
- North Carolina – initiative underway to develop and improve regional parks
- Virginia – river cleanup and arts project with an eye on tourism expansion



Southern Region Local Foods Initiative

- Identify top 10 pressing issues
- Create learning communities
- Design a repository
- Strengthen impact measurement
- Identify successful models
- SERA Proposal



Turning the Tide on Poverty

Key questions explored:

- What community characteristics influence the success of civic engagement?
- What role does Extension have in facilitating difficult issues through civic engagement?
- What kinds of change does Tide foster in communities?



Community Development Indicators



- University of Arkansas
- Fort Valley State University
- University of Kentucky
- North Carolina State University
- Oklahoma State University
- Clemson University
- Texas A&M University
- Prairie View A&M University
- Virginia Tech University

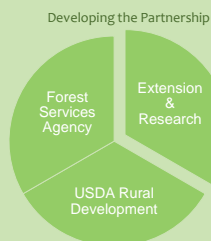
Visits around the Region

State Visits: Research & Extension



New Initiatives

Recreation Economy



RIDGE History

- 1998 • RIDGE began at SRDC
- 2010 • RIDGE Center for Targeted Studies
- 2013 • Partnership with Purdue
- 2015 • Transferred to Purdue
- 2016 • Application for National RIDGE Center

Childhood Poverty

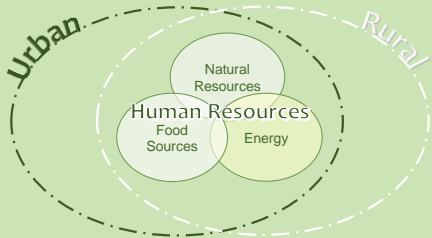
Applying a Community Development Lens



Potential New Partners:

- White House Rural Council
- National Association of Counties (NACo)
- Robert Wood Johnson Foundation

Rural America Counts: Urban/Rural Economic Interdependence



Providing a Foundation for Well-Being

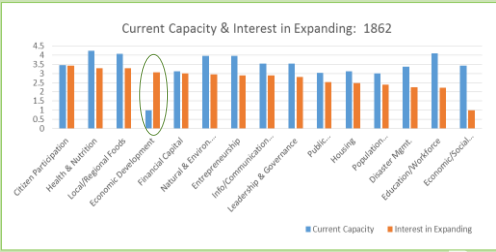
Priorities Moving Forward

Ranked Rural Development Priorities

All Respondents Ranking	Extension Admin. Rankings	Research Admin. Rankings	1862 LGU Rankings	1890 LGU Rankings	CRD Extension Specialists
1. Economic Development	1	1	1	1	2
2. Education & Workforce Development	2	2	2	2	1
3. Health & Nutrition	3	4	3	3	5
4. Entrepreneurship	5	3	4	6	6
5. Economic/Social Inequality & Poverty	9	10	7	5	4
6. Leadership & Governance	6	9	5	8	6
7. Financial Capital Resources	8	6	8	4	10
8. Public Services/Public Infrastructure	7	7	6	9	8
9. Local & Regional Food Systems	4	5	9	7	9
10. Citizen Participation	11	12	10	11	3

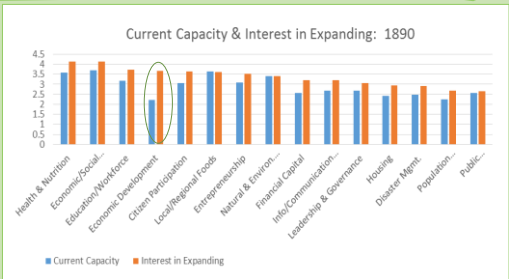
Current Capacity & Interest in Expanding

Current Capacity & Interest in Expanding: 1862



Priority	Current Capacity	Interest in Expanding
Citizen Participation	3.5	3.5
Health & Nutrition	4.0	3.5
Local/Regional Food	3.5	3.5
Economic Development	3.5	3.5
Financial Capital	3.5	3.5
Natural & Environ...	3.5	3.5
Entrepreneurship	3.5	3.5
Info/Communication	3.5	3.5
Leadership & Governance	3.5	3.5
Public...	3.5	3.5
Housing	3.5	3.5
Population...	3.5	3.5
Disaster Relief	3.5	3.5
Economic/Workforce	3.5	3.5
Economic/Social	3.5	3.5

Current Capacity & Interest in Expanding



Thoughts & Discussion