

**ASRED Meeting**

**August 22 – 26, 2016**

**Sheraton Music City**

**Nashville, TN**

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| **Agenda**  |
| ***Monday, August 22*** |
| **1:00 pm** | **Registration Opens** |
| **1:00 – 2:30 pm** | Program Leadership Committee Meeting w/ Committee ChairsFollowed By PLN Executive Committee Meeting – Hermitage D |
| **1:30 – 4:30 pm** | Pre-conference: Urban Extension – Two Rivers |
| **5:30 – 6:00 pm** | **Newcomer Orientation** – Hermitage D |
| **6:00 pm** | **Dinner On Your Own** |
| ***Tuesday, August 23*** |
| **7:00 am** | **Breakfast** – Hermitage C/D |
| **8:00 – Noon** | **General Session** – Hermitage C/D |
| 8:00 | Welcome – ChaNae Bradley, PLC Chair, Senior Communications Specialist, Ft. Valley State UniversityWelcome to Tennessee* Dr. Tim Cross, Extension Dean and Professor, University of Tennessee
* Dr. Chandra Reddy, Dean and Director of Research/Administrator of Extension, Tennessee State University
 |
| 8:15 | Charge – Dr. Ed Jones, Director, Virginia Tech and Chair, ASRED and Dr. Carolyn Williams, Prairie View M University and Vice Chair, AEA |
| 8:30 | Keynote: Shonali Burke – public relations and social media expert and consultant based in Washington, D.C.  |
| 9:30 | Response |
| **10 – 10:30** | **Break** |
| 10:30 | Branding Extension |
| 11:00 | Ignite Sessions |
| **11:45**  | **Lunch** – Hermitage C/D |
| 1:30 pm | PLC Committee Meetings (with Administrative Advisors)* Agriculture & Natural Resources – Edgewood
* Communications - Evergreen
* Community Development – Hermitage A
* Family & Consumer Sciences – Hermitage B
* 4-H Youth Development – Tulip Grove F
* Information Technology – Kingsley
* Middle Management – Tulip Grove E
* Program & Staff Development – Two Rivers
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| **3:00 pm**  | **Break** |
| 3:30 pm | PLC Committee Meetings (with Administrative Advisors) |
| **Evening**  | **State Night Out (Optional)** |
| ***Wednesday, August 24*** |
| **7:00 am** | **Breakfast** – Hermitage C/D |
| **8:00 - Noon** | **ASRED Session** - Belmont |
| 8:00 | 1 | Call to Order; Charge Committees; Review Agenda; Approve April [Minutes](http://asred.msstate.edu/files/aug_2016_meeting/1a_April_2016_Draft_ASRED_Minutes.pdf) – Ed Jones, ChairNominating Committee – Nick Place, Tim Cross, and Tom Dobbins. Positions identified to be filled include [these](http://asred.msstate.edu/files/aug_2016_meeting/1b_Positions_to_be_Filled_August_2016.docx). Resolutions Committee – Gary Lemme, Jim Trapp and Rich Bonanno |
| 8:15 | 2 | State UpdatesPrint all State Updates in one document: [HERE](http://asred.msstate.edu/files/aug_2016_meeting/2_State_Update_August_2016_all.pdf)Individual documents: [Alabama](http://asred.msstate.edu/files/aug_2016_meeting/2_AL_State_Update_August_2016.pdf), [Arkansas](http://asred.msstate.edu/files/aug_2016_meeting/2_AR_State_Update_August_2016.pdf), [Florida](http://asred.msstate.edu/files/aug_2016_meeting/2_FL_State_Update_August_2016.pdf), [Georgia](http://asred.msstate.edu/files/aug_2016_meeting/2_GA_State_Update_August_2016.pdf), [Kentucky](http://asred.msstate.edu/files/aug_2016_meeting/2_KY_State_Update_August_2016.pdf), [Louisiana](http://asred.msstate.edu/files/aug_2016_meeting/2_LA_State_Update_August_2016.pdf), [Mississippi](http://asred.msstate.edu/files/aug_2016_meeting/2_MS_State_Update_August_2016.pdf), [North Carolina](http://asred.msstate.edu/files/aug_2016_meeting/2_NC_State_Update_August_2016.pdf), [Oklahoma](http://asred.msstate.edu/files/aug_2016_meeting/2_OK_State_Update_August_2016.pdf), Puerto Rico, [South Carolina](http://asred.msstate.edu/files/aug_2016_meeting/2_SC_State_Update_August_2016.pdf), [Tennessee](http://asred.msstate.edu/files/aug_2016_meeting/2_TN_State_Update_August_2016.pdf), [Texas](http://asred.msstate.edu/files/aug_2016_meeting/2_TX_State_Update_August_2016.pdf), [Virginia](http://asred.msstate.edu/files/aug_2016_meeting/2_VA_State_Update_August_2016.pdf), Virgin Islands |
| 9:40 | 3 | Regional Forester’s [Report](http://asred.msstate.edu/files/aug_2016_meeting/3_Forestry_Report_Aug_2016.pdf)– Bill Hubbard |
| **10:00 – 10:30 am** | **Joint Break** |
| **10:30 – 12:00 am** | **ASRED Meeting** - Belmont |
| 10:30 | 4 | 4-H Council Update and Discussion – Jennifer Sirangelo (*NOTE: This is a joint discussion with the 4-H Program Committee in Tulip Grove F; afterwards, ASRED will move to the Belmont room*)4-H Council is considering restructuring the Board. Jennifer Sirangelo, President and CEO, National 4-H Council, along with southern region representatives on the Board, Nick Place and Chris Boleman, and Ed Jones, Co-Chair of the ECOP National 4-H Leadership Committee, will provide background information and lead a discussion concerning the proposed changes (See [Council Update](http://asred.msstate.edu/files/aug_2016_meeting/4a_4_H_handout1_CouncilUpdateSummer_final_June_2016.pdf), Board Development [Initiative](http://asred.msstate.edu/files/aug_2016_meeting/4b_4_H_handout2_Board_Development_Summary_FAQ_6_1_16.pdf), and PPT [Presentation](http://asred.msstate.edu/files/aug_2016_meeting/4c_4_H_Presentation_3_slides_per_page_2016_Summer_Update_4_H_Leadersh.pdf)).  |
| 11:00 | 5 | National 4-H Congress Board of Directors and 4-H National Leadership Committee Update – Laura Johnson and Ed Jones |
| 11:20 | 6 | SRDC [Update](http://asred.msstate.edu/files/aug_2016_meeting/6_SRDC_Report_Aug_2016.pdf) – Steve Turner |
| 11:40 | 7 | Using a Content Management Platform – Andrew Kniberg, Office Depot and Neal Vines, Virginia Tech |
| **12:00 – 1:30 pm** | **Joint Lunch / Recognitions** – Hermitage C/D |
| 1:30 pm | PLC Committee Meetings (with Administrative Advisors) |
| **3:15 – 3:30 pm** | **Break** |
| 3:30 – 5:00 pm | PLC Committee Meetings (with Administrative Advisors) |
| **Evening** | Committee Night Out |
| ***Thursday, August 25*** |
| **6:30 am** | **Breakfast** – Hermitage C/D |
| **6:45 am** | **Program Leadership Committee (PLC) Meeting** – Belle Meade(Current, Incoming, and Outgoing PLC Members) |
| **8:00 – 10:00 am** | **First Joint General Session of AEA and ASRED** – Belle Meade |
| 8:00 | J1 | NIFA Update – Brad Rein, Division Director, Division of Agricultural Systems, NIFA |
| 8:30 | J2 | eXtension Update – Christine Geith, CEO, eXtension |
| 9:00 | J3 | Joint Discussion Items1. 2018 Farm Bill Update –Albert Essel and Jim Trapp
2. FLSA Overtime Rule: Implementation and Potential Impacts – All
3. NIFA Capacity Study –L. Washington Lyons and Ron Brown
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| **10:00 – 10:30 am** | **Break** |
| **10:30 - Noon** | **Second Joint Session of AEA and ASRED** – Belle Meade (Includes Program Leadership Committee) |
| 10:30 | J4 | PLC Action Items |
| 11:15 | J5 | PLC Information Items |
| 11:45 | J6 | Continue 8:00 AM Session Discussion (*If finished and time remains, resume ASRED Session*) |
| **Noon** | **Lunch (AEA and ASRED)** – Two Rivers |
| **1:00 – 5:00** | **ASRED Session** – Belmont |
| 1:00 pm | 8 | SAAESD [Update](http://asred.msstate.edu/files/aug_2016_meeting/8_SAAESD_report_to_ASRED_8_16.doc) – Eric Young |
| 1:15 pm | 9 | Career Ladder, Non-Tenure Track Faculty – Paul BrownThe Alabama Cooperative Extension System has establish a new career-ladder for the 21st century non-tenure track faculty job titles (i.e., County Extension Coordinators, Regional Extension Agents, and some Extension Specialists). The purpose is to provide a system for measuring and documenting career growth; advancements in leadership, professionalism, and maturity; and administrative and programmatic accomplishment.” (See Career Ladder documents [HERE](http://asred.msstate.edu/files/aug_2016_meeting/9_Career_Ladder.pdf)). |
| 1:40 pm | 10 | ECOP Actions and Discussions – Jimmy Henning, Jim Trapp and Tim Cross, ECOP Members, and Others Serving on ECOP Committees1. ECOP Executive Director Search – Jimmy Henning and Doug Steele
2. ECOP Budget Task Force Update – Jimmy Henning
3. ECOP Budget and Legislative Committee [Report](http://asred.msstate.edu/files/aug_2016_meeting/10c_ECOP_Budget_and_Legislative_Committe_Report_August_2016.doc) – Doug Steele
4. ECOP Private Resource Mobilization Task Force – Tony Windham and Laura Johnson
5. ECOP National System Task Force – Doug Steele
6. Innovation Task Force – Doug Steele
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| **2:45 – 3:15 pm** | **Break** |
| 3:15 pm | 11 | eXtension Board [Report](http://asred.msstate.edu/files/aug_2016_meeting/11_eXtension_Report_teele_August_2016.doc) – Doug Steele |
|  | 12 | Collaboration with USDA Partner Agencies – Tom Obreza, Robert Burns and Ron BrownRecent interactions involving Cooperative Extension and NRCS have raised anew some questions about roles and how best to collaborate. A [document](http://asred.msstate.edu/files/aug_2016_meeting/12a_NRCS_NIFA_Background_for_ASRED_Aug_2016.pdf) was prepared and shared with Drs. Sonny Ramaswamy and Meryl Broussard, who subsequently met with NRCS officials. SERA 6 leaders have also provided a related [document](http://asred.msstate.edu/files/aug_2016_meeting/12b_SERA_6_Soil_Health_Testing_Reservations_2.pdf).  |
| 13 | SNAP-Ed Oversight and Implementation – Nick Place |
| 14 | Potential 4-H Enrollment Increases - AllHow/what methods are being used to increase and deal with increased 4-H enrollment? |
| 15 | NIFA Plan of Work Status – Jimmy HenningJimmy Henning, along with Scott Cummings, is participating in a POW Working Group to redesign an Extension planning and reporting module and will provide an update of the work. (See Working Group [Plan](http://asred.msstate.edu/files/aug_2016_meeting/15a_Extension_Module_Working_Group_Project_Plan_07_18_16.doc) and [Redesign](http://asred.msstate.edu/files/aug_2016_meeting/15b_Extension_Module_proposal_%26_brainstorming.pptx) PPT). |
|  | ***Friday, August 26*** |
| **7:00 am** | **Breakfast, AEA and ASRED** – Two Rivers |
| **8:00 – 11:00 am** | **ASRED Business Meeting** – Belmont |
|  | 16 | Webinar Host SelectionsIn August 2014, ASRED members agreed to hold three webinars per year and determine the topics and hosts during the August meeting. Hosts and topics are needed for webinars in December 2016 and February and June 2017. |
|  | 17 | Nominating Committee Report  |
| 18 | Resolutions Committee Report |
| 19 | Expanding Opportunities through Health and Wellness – Susan Ballabina, Executive Associate Director, Texas A&M AgriLife Extension |
| 20 | Urban Extension Update – Nick Place |
| 21 | Other Items, Updates, and Reports1. Middle Managers Committee Report – Doug Steele, [HERE](http://asred.msstate.edu/files/aug_2016_meeting/21a_SR_Middle_Managers_Report_Steele_August_2016.doc)
2. SARE AC Update – Jimmy Henning, [HERE](http://asred.msstate.edu/files/aug_2016_meeting/21b_SARE_AC_Update_August_2016.pdf)
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| **11:00 am** | **Adjourn** |